

摘要：随着后疫情时代的到来，设计教育面临着前所未有的挑战与机遇。本文通过分析设计教育在后疫情时代的挑战与机遇，探讨了大学与行业在在线工作模式下的思考与经验，重点聚焦于如何设计一个高度参与和激励学生的在线工作坊环境。我们寻求利用在线设计工作坊格式来增强学生的动力，并结合快速发展的在线协作工具和数字设计平台，以改善学生的在线设计工作坊体验。

关键词：在线设计教育；在线协作工具；设计工作坊；学生参与度；后疫情时代

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Abstract: Analyzing the challenges and opportunities of design education in the post-epidemic era, this paper explores the thoughts and experiences of universities and industry on online work under the impact of the epidemic, focusing on how to design an online workshop environment that is highly engaging and inspiring for students in the rapidly evolving Internet environment. We seek ways to use the online design workshop format to enhance students' motivation, and to combine the rapidly developing online collaboration tools and digital design platforms stimulated by the Internet environment to improve students' online design workshop experience.

Keywords: Online design education; Online collaboration tools; Design workshops; Student engagement; Post-epidemic era

一、线上设计工作坊的实践现况

Paul Micklethwaite [1]

引言

2020年，新冠疫情席卷全球，迫使全球各地的学生从线下学习转向线上或混合式学习，而且这种趋势只会不断的加剧。

“无所不知的老师”的时代正在消退

过去更多是教师为中心的设计教育，而这往往

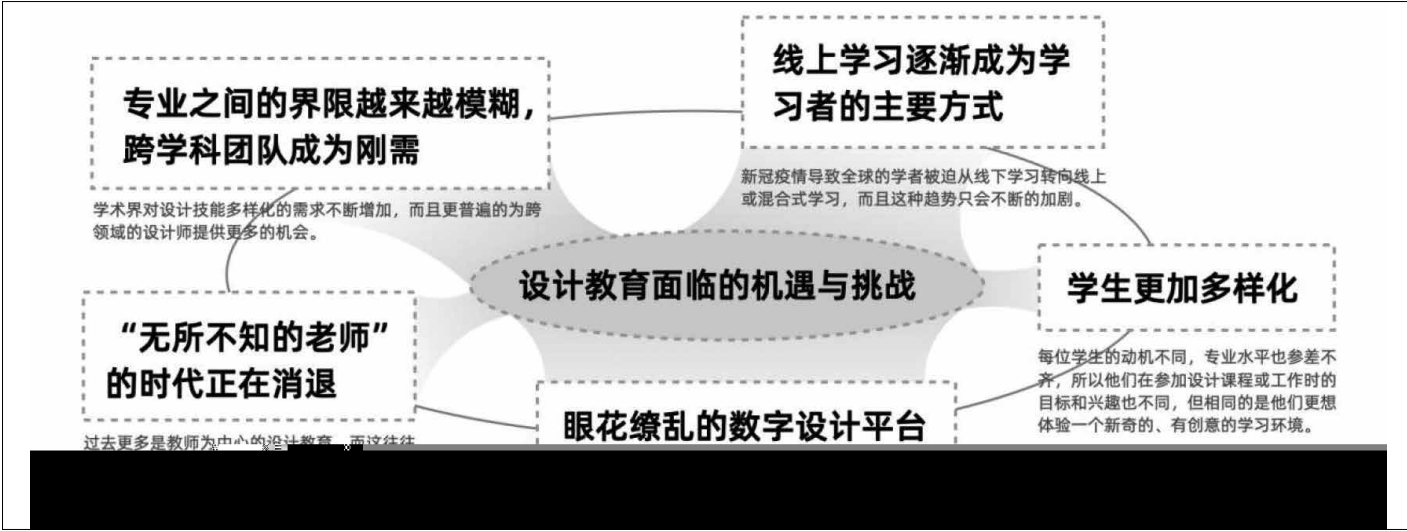


图1 设计教育面临的机遇与挑战

Teams

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[6]

The Remote Design Sprint Guide

Design Sprint, Jake Knapp, Google, 5

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[7]

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Zoom

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DigiEduHack

Jitsi , Google
Meet Zoom Webex Teams BlueJeans ,

Jake Knapp Miro
Miro 2020 3
Mural Miro Design
Miroverse ,
Fabrie Day Marathon
Miroverse canva
figma

3.

The Remote Design Sprint Guide

5 Jake Knapp
Basecamp
Basecamp
Basecamp Slack Microsoft Teams

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DigiEduHack
DigiEduHack 2021—2027

结语

2021 , DigiEduHack

, DigiEduHack

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1.

DigiEduHack

2.

, DigiEduHack

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Slack , RocketChat , Mattermost
Slack , Slack

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3.

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